PPWR implementation in the Automotive Aftermarket

GETTING STARTED

Different national regulations will be harmonised with EU PPWR to avoid negative effects

- All packaging placed in EU market has a **Declaration of Conformity** (DoC)
- All producers **register** in every member state where they sell packaged products
- All packaging contains **identifier**, as well as the name and contacts of the **manufacturer** on a label or QR

12.08.2026

FIRST STEP

- January: Clarity on detailed **Design for Recycling** criteria
- 12 August: EU-wide material-composition pictogram **label** becomes mandatory
- 6 months later, reusable packaging must be labeled as such (with QR for closed loop systems)
- Packaging with old label may be sold for another 3 years

2028

INITIAL GOALS

- **Recyclability** grades apply to all packaging
  - A: >= 95%; B: 80 - 95%; C: 70 - 80%
- Packaging must at least meet Grade C
- 100% **reuse** for domestic transport packaging (e.g. pallets)
- >= 40% of transport packaging for cross-border shipments is reusable
- >= 10% of bundled or secondary packaging is reusable
- NOT counted as transport packaging: cardboard, pallet wrapping, strapping bands
- **Design for Recycling** (DfR) criteria become binding
  - mono-materials & no disruptive elements
- >= 35% **recycled plastic** in flexible, non-contact-sensitive packaging
  - If packging is made up of at least 5% plastic
- Maximum 50% **empty-space** ratio for transport- & grouped packaging
- EU packaging **waste reduction** target: -5% compared to 2018

2030

FURTHER TARGETS

- EU packaging **waste reduction** target: -10% compared to 2018

2035

UPGRADE

- Packaging **recyclability** goes up to grade B, with grade C now banned

2038

FINAL OBJECTIVE

- **Reuse** quota for cross-border transport packaging increases to 70%
- Reuse quota for bundled or secondary packaging increases to 25%
- **Recycled plastic** content quota for flexible non-contact-sensitive packaging increases to 65%
- EU packaging **waste reduction** target: -15% compared to 2018

2040

Version 30/04/2026
PPWR updates after this date are not included
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